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Congregation Gates of Heaven

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Rabbi Matt Cutler  
Susan Litynski, Executive Director  
Lee Brice, Educator  
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Congregation Gates of Heaven

# Advertising Opportunities



## Your Support is Greatly Appreciated!

Dear Business Owner,

Congregation Gates of Heaven is a Reform synagogue located in Schenectady for over 150 years with nearly 500 member families. We are looking for local businesses to advertise in our Membership Directory and Jewish Food Festival Cookbook.

Our members live where you do business and they will patronize your business. Approximately 350 families live in Niskayuna and Schenectady, 65 families live in Clifton Park, and the remaining live in Albany, Guilderland, Latham, Loudonville, Saratoga, and other surrounding communities.

Our annual Jewish Food Festival, sponsored by Price Chopper, attracts 800 patrons from all over the Capital District. The festival's additional corporate sponsors are Hill & Markes, inc., Fotomagic, and CR Wireless At&t. This year the Festival is part of the Schenectady Art Attack Weekend and will feature celebrity chef Joan Nathan.

If you want to reach new customers through low-cost advertising, then our Membership Directory and Cookbook is the way to go. Our members are very loyal to their synagogue supporters. Please consider becoming a supporter, our members will thank you.

### Here's what you get:

#### An Ad in the Membership Directory

- Mailed to 500 member families.
- Ads, coupons, menus all accepted.
- Members keep this directory handy and use it often as it is filled with important synagogue information and businesses that have chosen to support their temple.
- Free ad creation.

#### An Ad in the Food Festival Cookbook

- Over 800 attendees from local communities.
- Soft cover recipe book that is free to all attendees.
- Ads, coupons, menus all accepted.
- Submit a recipe free of charge with a reference to your business.
- Free ad creation.

#### BONUS—Gold Supporters

- Temple Website Ad: receive a bonus ad on our temple website for one year with a link to your website or printable coupon offers.
- 2 free tickets to the Jewish Food Festival.

**Yes! I would like to participate in this exciting advertising opportunity.**

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Contact: \_\_\_\_\_

Submit your ad as a jpeg or PDF to Kathy at [klaws@cgoh.org](mailto:klaws@cgoh.org) or you can include a camera ready copy with this form. If you have any questions or need help creating your ad, please contact Kathy at 374-8173.

#### RATES:

##### Gold

\$250—Full page Ad in both publications and a Bonus ad on our website with link to yours & 2 free JFF tickets.

##### Silver

\$150—1/2 page ad in both publications.

Please return this form with your payment by February 19, 2010. Make check payable to Congregation Gates of Heaven.

Check enclosed.

Please charge my Credit Card

Card number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Billing address: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_